



It Pays to Advertise in Print or on the Web!

Put your message in front of self storage facility owners and managers.

Insertion Order for CTSSA MASSA MASSA and CTSSA

Type of Insertion Print Web Both Print and Web

Print Advertisement Specifications

All advertising is pre-paid and received two weeks prior to publication. All print artwork is four-color; no bleeds. Electronic art is preferred. Electronic files should be high resolution jpg, pdf, tif or eps files. Send files to lbolduc@ctssa.org or lbolduc@maselfstorage.org. There is an additional fee of \$50/hour to set type or correct art. Ads will be printed as is unless assistance is requested. Make your selection below:

Size	Sizes	<input type="checkbox"/> CT or <input type="checkbox"/> MA Only	CT & MA
Pre-printed Insert	7.5 x 10 inches	<input type="checkbox"/> \$400	<input type="checkbox"/> \$340 + \$340 = \$680
Full Page – Vertical	7.5 x 10 inches	<input type="checkbox"/> \$350	<input type="checkbox"/> \$297.50 + \$297.50 = \$595
Half Page – Horizontal	7.5 x 5 inches	<input type="checkbox"/> \$225	<input type="checkbox"/> \$191.25 + \$191.25 = \$382.50
Half Page – Vertical	3.5 x 10 inches	<input type="checkbox"/> \$225	<input type="checkbox"/> \$191.25 + \$191.25 = \$382.50
Quarter Page – Vertical	3.5 x 5 inches	<input type="checkbox"/> \$150	<input type="checkbox"/> \$85 + 85 = \$170

Print Space Reservation Deadlines (copy deadlines two weeks later)

- February 15 for March Publication
- May 15 for June Publication
- August 15 for September Publication
- November 15 for December Publication

Web Advertising Specifications

All advertising is prepaid and begins the first of the month. All web artwork is electronic with jpg file type required. Send files to lbolduc@ctssa.org or lbolduc@maselfstorage.org. Make your selection below.

Location/Subscription	Size	<input type="checkbox"/> CT or <input type="checkbox"/> MA Only	CT & MA	Begin Month
Homepage/6 Months	185 x 150 px	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300	_____
Homepage/12 Months	185 x 150 px	<input type="checkbox"/> \$375	<input type="checkbox"/> \$550	_____

Amount Enclosed: \$ _____ (checks only)

Contact Name _____

Company _____

Address _____

Phone _____ E-mail _____

Make check payable to CTSSA or MASSA as appropriate to your order.

Send insertion order and check(s) to 17 Rivendell Road, Marlborough, CT 06447-1260.

Send electronic artwork as an attachment to lbolduc@ctssa.org or lbolduc@maselfstorage.org.

Questions? Call CTSSA 860.228.3624 or MASSA 617.600.4481